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The Only Complete Software Provider For Surgical Centers & Hospitals

# How Can You Increase Profits with Better Collections?

## &

# What You Need to Know about EMRs & Meaningful Use

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Special Issue:

July 2010



**The 2010 National Revenue Cycle Symposium:**

**Maximizing Revenues In A Tough Environment**

In today's uncertain economic and regulatory environment, ambulatory

surgery centers are faced with increasing pressure to do more with less. mdStrategies and its partners strive to help you meet these challenges and maximize revenue for your facility.

The National Revenue Cycle Symposium is open to anyone seeking advanced training in coding, reimbursement, and office management for ambulatory surgery centers. Attendees include administrators, medical office managers and coding and billing professionals from across the U.S.

All participants attend our first day session and can choose one of two breakout sessions (Anatomy of Coding and Managing the Revenue Cycle) on day two. Conference attendees receive a conference manual, access to all general and breakout sessions, continental breakfast and lunch each day, networking reception at the end of the first day, and up to 12 continuing education units (CEUs). This year's symposium offers even more flexibility and a wide range of topics.

#### **Topics To Be Covered At The Symposium**

Day One:

##### **State of the Health Care System**

Molly Sandvig, Physician Hospitals of America

##### **Coding Errors that Cost Revenue**

Paul Cadorette, mdStrategies

##### **Becoming a True Revenue Cycle Superhero**

Tracey Erbert, In2itive Business Solutions

##### **Enhancing the RCM Customer Experience**

Craig Veach, AmkaiSolutions

##### **Avoiding RCM Pitfalls**

Susan Wallick, National Surgical Care

##### **RAC Audits**

Cathy Montgomery, Excellentia Advisory Group

##### **Revenue Cycle: When the Sum is Greater than the Parts**

Azadeh Farahmand, GHN Online

##### **Having a Compliance Plan in Place**

Paul Cadorette, mdStrategies

Day Two:

**Managing Costs in a Tough Environment**

Gayle Evans, Continuum Healthcare Consultants

**Secrets of Managed Care Negotiating**

Trish Peters, Excellentia Advisory Group

Breakout Sessions:

**Anatomy of Coding - Orthopedics**

Paul Cadorette, mdStrategies

- Shoulders
- Podiatry
- Knees
- Hands/Wrists

**Managing the Revenue Cycle**

Tracey Erbert, In2itive Business Solutions

- Differences in 20th and 21st century revenue cycle departure
- Creating a real denial management system in your CBO
- 10 benchmarking statistics you examine weekly and monthly
- Maximizing your private pay portion

**Important Information**

The National Revenue Cycle Symposium will be held at the Planet Hollywood Resort and Casino in Las Vegas, Nevada on September 9-10, 2010.

**Register Now**

**Special Savings if you register before  
July 31st**

[www.registrationinformation.com](http://www.registrationinformation.com)

## Revenue Cycle Symposium Webinar:

### Special Preview of Symposium

If you are unsure about attending the National Revenue Cycle Symposium you will want to sign up for the Preview Webinar.

The Webinar will cover the highlights of the Symposium and provide an overview of the valuable information that will be presented by experts in their respective fields. The webinar is free and will be held on July 29th at 2:00PM Eastern Standard Time.

### Register Now

Space is limited:

Reserve your Webinar seat now at:

[www.1gotomeeting.com/register/](http://www.1gotomeeting.com/register/)

## AmkaiSolutions™ Presents: What you need to know about EMRs

### Timely with Critical Information You Need

The time has passed as to whether or not you will implement an electronic chart system. It is now a question of what and when. Please join us to learn what is the difference between an EMR and an EHR. We will also cover topics critical to the ASC market like Meaningful Use and what will happen in 2014 that may affect your bottom line.

There will be current users of the AmkaiCharts available for you to ask questions of and find out the benefits and challenges of implementing an EMR in your facility.

There will an overview of the functionality of AmkaiCharts where you will be able to see first hand why the system was selected as the #1 EMR in the country for ambulatory surgery centers.

### Register Now

Space is limited.

Reserve your Webinar seat now at:

[www1.gotomeeting.com/register/](http://www1.gotomeeting.com/register/)

### Up Coming Events:

The 2010 National Revenue Cycle Symposium  
Two day symposium will cover advanced medical coding, compliance plans and revenue cycle management topics.

[http://mdstrategies.com/2010\\_symposium.htm](http://mdstrategies.com/2010_symposium.htm)

September 9-10, 2010  
Las Vegas, NV

### About AmkaiSolutions™

**AmkaiSolutions™** offers administrative systems through AmkaiOffice™, EMR systems through AmkaiCharts™, complete enterprise systems through AmkaiEnterprise™, and specialty-specific software for GI, Pain, Orthopedic and Ophthalmology operations. Customers can acquire these solutions on a centrally hosted subscription plan, called Amkai OnDemand™ as well as via license acquisition.

**AmkaiSolutions™** systems are installed across the country in ASC, Surgical Hospital and physician practice settings. "AmkaiCharts was recently ranked #1 among EHR systems for ASCs by Parsons Institute of Information Management," noted Craig Veach, senior vice president at AmkaiSolutions™. "Additionally, AmkaiCharts has been surveyed successfully by The Joint Commission, AAAHC and CMS."

For further information, visit [www.amkaisolutions.com](http://www.amkaisolutions.com) or

	<p>call 866.265.2434.</p> <p>For further information, visit <a href="http://www.amkaisolutions.com">www.amkaisolutions.com</a></p> <p><b>Sincerely,</b></p> <p>Craig Veach <b><i>AmkaiSolutions</i></b></p>
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AmkaiSolutions | 231 Bank Street | 3rd Floor | Waterbury | CT | 06702